

## Cirriculum Vitae

# LAUREN ROSENAY

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## Objective

To share my experiences and training

## Qualification Abstract

Experience in academic and professional theater, both large and small scale, in multiple areas receiving a well-rounded Theater degree. Extensive amount of experience in graphic design, marketing and publicity coordinating. Areas of most experience include:

- Stage Management
- Graphic Design
- Company Management
- Theater Administration
- Scenic Design
- Basic Lighting Design, Costume Design
- Sound Design (QLab)
- Marketing/ Publicity (Social Media included)
- Producing/Directing

## Education

**Bachelor of Arts**  
**Quinnipiac University**

2016-2020

Theatre Arts

Areas of Emphasis: stage management, scenic design, sound design, acting, and basic lighting and costume design.

Communications

Areas of Emphasis: Media Studies, Graphic Design (Photoshop, Illustrator, Premiere, InDesign, After Effects, Muse, Audition)

## Scenic Design

<b>Mr. Burns</b>	Quinnipiac University Theater, CT	dir. Paige Parton	2020
<b>Newsies</b>	Notre Dame High School, CT	dir. Rosemary O'brien	2020
<b>The Outsiders</b>	Notre Dame High School, CT	dir. Casey Lomana	2019
<b>Seven Minutes in Heaven</b>	Fourth Wall Theater, CT	dir. Paige Parton	2019
<b>No Exit</b>	Fourth Wall Theater, CT	dir. Connor Whiteley	2018

## Acting Experience

<b>A Midsummer Night's Dream</b>	Titania	The Legacy Theatre	dir. Keely Biasden
<b>Step by Step</b>	Jessica	The Barrow Group (Off-Broadway)	dir. Justin Furtado
<b>A Midsummer Night's Dream</b>	Titania	Quinnipiac University	dir. Keely Baisden
<b>Little Shop of Horrors</b>	Audrey	Quinnipiac University	dir. James Noble
<b>The Imaginary Invalid</b>	Dr. Diaforious	Quinnipiac University	dir. Drew Scott
<b>The Clean House</b>	Matilde	Quinnipiac University	dir. Keely Baisden
<b>Into The Woods</b>	The Baker's Wife	JCC (West Hartford, CT)	dir. Sara Sorenson
<b>An Actor's Nightmare</b>	Sarah	Playhouse on Park	dir. Dawn Loveland
<b>Dinner At Eight</b>	Kitty Packard	Playhouse on Park	dir. Dawn Loveland
<b>Bring it On</b>	Cheerleader	Bijou Theater	dir. Kirby and Beverly Ward
<b>Spring Awakening</b>	Ensemble	Broadway Method Academy	dir. Noah Ricketts
<b>A Pandora's Box</b>	Esmerelda	JCC (West Hartford, CT)	dir. Nathan Schachter

## Stage Management

<b>RAGE</b>	Quinnipiac University, CT	dir. Elizabeth Dinkova	2020
<b>Hamlet</b>	The Legacy Theatre, CT	dir. Keely Baisden	2018
<b>Sloth Season</b>	The Barrow Group, NYC (Off-Broadway)	dir. Julia Daniels	2017
<b>Really, Really</b> (Assistant)	Fourth Wall Theater, CT	dir. Theo Pinnow	2016

## Directing

<b>Surviving the Holidays</b>	The Barrow Group, NYC (Off-Broadway)	2019
<b>Unmasked</b>	The Little Theater, CT	2018
<b>Rocky Horror Picture Show: SC</b> (Assistant)	Fourth Wall Theater, CT	2017
<b>You're a Good Man, Charlie Brown</b>	JCC (West Hartford, CT)	2016

## Additional Theater Experience

<b>Playwright</b> <i>Out of This World</i>	The Barrow Group (Off-Broadway)	dir. Matteo Longobardi	2018
<b>Assistant Set Design</b> <i>A Midsummer Night's Dream</i>	Quinnipiac Theater	dir. Keely Baisden Knudsen	2018
<b>Assistant Lighting Designer</b> <i>Rumors</i>	Fourth Wall Theater	dir. Christy Dzubay	2018
<b>Props Master</b> <i>Clark Gable Slept Here</i>	Fourth Wall Theater	dir. Ryan Devaney	2017
<b>Sound Designer</b> <i>Dog Sees God</i>	Fourth Wall Theater	dir. Maggie Richardson	2017
<b>Sound Designer</b> <i>Acts of Compassion</i>	Quinnipiac University	dir. Moria Malone	2017
<b>Assistant Costume Designer</b> <i>The Wild Party</i>	Quinnipiac University	dir. James Noble	2017

## Work Experience

**Company Manager** 2020-Present  
The Legacy Theatre

- Weekly meetings w/ Artistic Director, Managing Director and Campaign Committee
- Complete weekly tasks that facilitate the artistic excellence, community service, education, financial stability, fundraising, and audience engagement.
- Update and organize the mailing list, Donor Perfect account and manage all filings.
- Support teaching curriculum and assist with educational and outreach programs.
- Available to speak to private and public organizations and to the press.
- Administrator of Social Media (Instagram, Facebook, Twitter)
- Video editor and interviewer of "Face to Face," our online episodic series

**Marketing Director/ Publicity Coordinator** 2017-2020  
Quinnipiac University Theatre Department

- Composing press releases, organizing photo calls, booking radio and media interviews, overseeing the completion of the program book and poster, distributing posters, creating content for the social media accounts
- Attend production meetings and lead discussions on publicity for upcoming shows
- Running and updating the Quinnipiac Theater Alumni Facebook group
- Plan, coordinate and run the annual holiday party (set up decorations, hire DJ, organize a menu, gather a committee, and price best options that meets the budget)
- Admin of the Facebook, Instagram, Snapchat and Twitter pages (@qutheater)

## **Marketing Director/ Publicity Coordinator**

2018-2019

Fourth Wall Theater

- Compose press releases, organize photo calls, book radio and media interviews, oversee completion of program books and posters, distribute posters, create content for the social media accounts
- Update the website and write for our blog ([www.qfourthwalltheater.com](http://www.qfourthwalltheater.com))
- Attend and contribute to weekly Fourth Wall meetings to discuss agenda
- Publicize and encourage students to join Fourth Wall via hospitality booth at the involvement fair.
- Monitor late seating, account for reserved seats, collect tickets, distribute program books
- Admin of the Facebook, Instagram, Snapchat and Twitter pages (@qfourthwall)

## **Director of Marketing/ Design/ Group Sales and Box Office Management**

2016- Present

Fright Haven CT Haunted House Attraction

- Box Office Management (entrusted with money, supervise Guest List and Will Call, VIP Concierge, ticket coordination through Ticketleap, Groupon and Eventbrite)
- Contact colleges and businesses for group visits; coordinate their travel plans
- Oversee design and layout for the haunted attraction wherein 20,000 guests attend annually (present new concepts and critique designs)
- Cast actors, orientation, place them in specific rooms of haunted house, check-in with actors periodically throughout the night
- Train and evaluate actors' performances
- Answer phones, emails, group inquiries and supervise customer service
- Admin of the Facebook, Instagram, Snapchat and Twitter pages (@frighthaven)

## **Marketing Director/ Publicity Coordinator**

2016-2018

Beatles Music Festivals at Ives Concert Park (2016); at Oakdale Theater (2017- 2018)

- Box Office Management @ Ives Concert Park (entrusted with money, supervise Guest List and Will Call, VIP Concierge, ticket coordination through Ticketleap, Groupon and Eventbrite)
- Coordinate talent and vendors
- Design program book (artwork, collecting and placing ads, sending to print)

## **Arts and Graphic Designer**

2016-Present

Liverpool Productions Entertainment; Club Kosher; Dracula Tours; Ghost Tours; Beatles Festival

- Design business cards, logos, and advertisements
- Film and edit Promo videos
- Design, maintain and update websites

## **Arts Consultant/Producer**

2016-2019

Beth Chana Academy High School

- Schedule rehearsals and plan agenda
- Run production meetings and rehearsals
- In contact with theater venue regarding rehearsal times, tech schedule, staff, etc.
- Manage students with costumes, tech (light, sound, projection), music direction and choreography

## Television Production Assistant (Internship)

2018-2019

North Haven TV (NHTV)/ Branford Community TV (BCTV)

- Set up the set before the talk show hosts and guests arrived.
- Greeted hosts and guests of the talk show as they walked in and helped them get situated.
- Ran mic and sound checks, learned about audio threshold, compression, sound waves, etc., focused the cameras and assisted in making sure everything looked presentable.
- Observed and practiced switching during talk show segments, reminded control room when it was time to give the talk show hosts a 5, 10, and 15-minute warning, and edited segments using Adobe Premiere afterwards.
- Used proper technique to wrap the cables, put away the microphones, burned a copy of the CD and shut down all of the systems how I was instructed to.
- Was shown how the programming schedule is created and maintained.

## References

### **Bluma Hecht**

Headmaster  
Beth Chana Academy High School  
bluma.hecht@schacademy.org  
203.687.0330

### **Keely Baisden Knudsen**

Co-Founder/ Artistic Director  
The Legacy Theatre  
keely@legacytheatre.org  
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### **Kevin Daly**

Theatre Program Director  
Quinnipiac University  
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